

media release

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Cancer Council's Call To Arms

NRL and AFL answer the Call To Arms to fight cancer this Friday, 3 June 2011

Sporting bodies AFL and NRL are taking a stand against the confronting odds - half of all Australians will develop cancer by the age of 85, by kicking off Cancer Council's Call to Arms this weekend.

The NRL has named Round 13 (3-6 June) of the Telstra Premiership its official Call To Arms round with all rugby league players wearing yellow, during matches, to raise funds and awareness. Round 11 (3 June) on the AFL Fixture will see a moving match when Essendon play Melbourne. Both clubs have former players touched by cancer and Essendon players will wear a special guernsey with a yellow strip to acknowledge their experiences with cancer.

Cancer Council spokesperson Brett O'Farrell said he hopes with the NRL and AFL leading the charge for Call To Arms this weekend, sporting clubs across the nation are inspired to join the fight against cancer in men.

"We want players from teams of all codes and levels to pick a game during their season to hold a Call To Arms match, wear something yellow and raise funds to fight cancer in men," Mr O'Farrell said.

"Even if you're not part of club there are still ways to join the fight, including sponsoring a team or making a donation. You can even win a corporate box for the code of your choice simply by voting for your favourite sport.

"Cancer doesn't discriminate so neither do we. Just answer the Call to Arms this season because when it comes to fighting cancer, it's definitely game on," he said.

Last year more than 1,600 clubs across the nation held a Call To Arms match to raise over \$500,000. In 2011, Cancer Council hopes to inspire 2,000 clubs to raise \$700,000 for the fight against cancer in men.

Funds raised will help prevent and detect cancers in men, find new treatments, as well as support men in need by funding Cancer Council's important cancer research, prevention and support programs.

For more information and to register, visit www.calltoarms.com.au or call 1300 65 65 85.

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